

# REDBRIDGE LIFE

## Advertisements sizes and price guides



RATES		1 inclusion	2-3 inclusions	4 inclusions
Size 1 Full page	265 mm width x 335 mm height	£1430	£1210	£1100
Size 2 Half page	265mm width x 165mm height	£715	£660	£550
Size 3 Qtr page	130mm width x 165mm height	£385	£330	£275
Size 4 Back page	265 mm width x 335 mm height	£1760	£1540	£1430

Advertisers will be invoiced for payment.

## SUPPLYING ARTWORK

Our in-house design team can create your advert for you at an additional cost. Alternatively you can supply your own print ready artwork.

- **Text:** All advertisement text to have a 'clear zone' of at least 3 mm within the dimensions stipulated, on all sides
- **Format:** Press-quality PDF
- **Fonts:** All fonts embedded or converted to paths/outlines
- **Images:** All images to be supplied at 300dpi minimum
- **Colours:** CMYK

## ABOUT REDBRIDGE LIFE

Redbridge Life is your local community newspaper produced by the Council and is distributed four times a year.

We deliver **106,000 copies**, (plus 6,000 to all libraries and public buildings) free to homes, and businesses across the Borough.

Having unrivalled readership and a community feel, Redbridge Life gets right to the heart of the issues that matter to local people as well as creating unique platforms for our advertisers, reaching 265,000 potential new customers (this is based on an ABC1 of 2.5 readers per copy).



**Empower a young child Foster for Redbridge**

Imagine having the power to change a young person's life for the better.

The power to re-shape a future.

There are over 300 children in Redbridge who are unable to stay with their families each year. You could be the one to transform a life and provide the change that they need.

If you would like to know more about fostering for Redbridge Council:

Visit [www.redbridge.gov.uk/fostering](http://www.redbridge.gov.uk/fostering)  
Call us on 020 8708 6068  
Email us [fostering@redbridge.gov.uk](mailto:fostering@redbridge.gov.uk)

**RIAE** Redbridge Institute of Adult Education

Income, Expenses, Mortgage, Rent, Savings

Using Numbers in Everyday Life

Maths for Work or Study

Preparing for Functional Skills qualifications

**Manage your money**

**FREE two hour workshops for adults**

Get smart with your money. Learn tips and tricks to save money whilst efficiently managing your budget. Join a workshop on one of the dates:

Tuesday 20 June 2023    Tuesday 4 July 2023  
Friday 23 June 2023    Tuesday 7 July 2023  
Tuesday 27 June 2023    Tuesday 11 July 2023  
Friday 30 June 2023    Friday 14 July 2023

Time: 10am - 12noon  
Venue: Stem Lab - Redbridge Central Library  
Clements Road, Ilford, Essex, IG1 1EA

To book your place email [MultiplyProject@redbridge-iae.ac.uk](mailto:MultiplyProject@redbridge-iae.ac.uk)

## BOOKINGS

To book your slot or to find out more contact us:

Email [redbridgelifeads@redbridge.gov.uk](mailto:redbridgelifeads@redbridge.gov.uk)  
Website [www.redbridge.gov.uk/redbridgelife](http://www.redbridge.gov.uk/redbridgelife)